

## Note of Previous Meeting

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<b>Title:</b>	Culture, Tourism and Sport Board
<b>Date and time:</b>	21 November 2012, 11.00am
<b>Venue:</b>	Westminster Suite, Local Government House

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### Attendance

<b>Position</b>	<b>Councillor</b>	<b>Council</b>
Chair:	Flick Rea	Camden LB
Vice chair:	Simon Henig	Durham CC
Deputy chairman:	Andrew Lewer	Derbyshire CC
Deputy chair:	Geoff Knight	Lancaster City
Members:	Roger Begy OBE	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Doreen Stephenson	East Lindsey DC
	Ian Gillies	City of York
	Peter Golds	Tower Hamlets LB
	James Hockney	South Cambridgeshire DC
	Chris Knowles-Fitton	Craven DC
	Caitlin Bisknell	High Peak BC
	Richard Mordey	Sunderland
	Veronica Ward	Southwark LB
	Sonja Crisp	City of York
	Simon Blackburn	Blackpool
	Stewart Golton	Leeds
	Paul Crossley	Bath & NE Somerset
Apologies	David Phillips	City & County of Swansea
Speakers:	Baroness Andrews	English heritage
Other Attendees:	Owain Lloyd-James and Shane Gould (English Heritage)	
LGA Officers:	Laura Caton, Siraz Natha, Justine Wharton, Zoe Glacken	

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**Item 1**

**Item Decisions and actions**

**Action by**

Councillor Flick Rea welcomed Members to the meeting.

Councillor Rea updated members that Sir Merrick Cockell, Chairman of the Local Government Association, had a positive introductory meeting with Rt Hon Maria Miller MP, Secretary of State for Culture, Media and Sport, earlier this week.

**1 Note of last meeting and matters arising**

The note from the last meeting on 10 September 2012 was approved.

**Decision**

All actions were noted as completed or in progress.

**2 Driving growth through the visitor economy**

Councillor Rea invited members to comment on the report and discuss the potential of driving growth through the visitor economy in rural areas.

Members discussed councils' important leadership role creating the conditions for the rural visitor economy to thrive through consolidating planning reforms, improving skills and incentivising inward investment.

They highlighted a number of issues, including the challenge of converting day visits into overnight stays, the importance of accessible transport and superfast broadband, the economic impact of festivals and the key role that rural areas play in Local Enterprise Partnerships and the Regional Growth Fund.

Members agreed that there was an important opportunity for the Culture, Tourism and Sport Board to support councils in their leadership role of the visitor economy and on the need to ensure appropriate linkages with other LGA Boards.

**Decision**

Members noted the report.

**Action**

Officers to continue to support members in their work to drive local growth through the visitor economy and to take forward the recommendations of the report in line with members' steer.

Seek input of the LGA Rural Commission and special interest group SPARSE Rural to help shape the LGA's focus and key messages.

**Officers/Justine  
Wharton**

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Officers to continue to collect case studies demonstrating good practice in this area to share with the sector.

**3 Boosting the economy through heritage**

Councillor Rea welcomed Baroness Kay Andrews, Chair of English Heritage, to the meeting.

Baroness Andrews updated the Board on English Heritage's latest projects, including the National Heritage Protection Plan, developing a network of Heritage Champions, providing training to council officers and supporting local historic environmental services to become more efficient. She concluded by emphasising the importance of English Heritage working with the LGA to support councils.

Members welcomed English Heritage's more localist approach to working with councils, emphasised the importance of maximising the economic impact of councils' investment in heritage and offered to strengthen English Heritage's engagement with portfolio holders to complement their engagement with champions.

Members strongly supported working with English Heritage to share good practice on managing heritage and supporting councillors to lead transformational change and position heritage as central to local growth ambitions.

**Decision**

Members agreed the suggested areas for the LGA to focus on which were set out in the report.

**Action**

Officers to progress the agreed actions with English Heritage.

**Officers/Laura  
Caton**

**4 Priorities for 2013/14**

Members discussed the draft LGA 2013/14 business plan headings and agreed that the CTS Board will focus on boosting local growth through the visitor economy and Olympic and Paralympic Games legacy.

**Decision**

Members noted the report.

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**Action**

The Board's discussion to inform the Leadership Board's consideration of the draft business plan.

**Laura Caton**

**5 Culture, Tourism and Sport Conference**

Officers updated members on the programme and Councillor Rea invited all members to sign up to attend.

**Action**

Officers to confirm that there will be a Board meeting during the conference.

**Officers/Laura  
Caton**

**6 Outside Bodies feedback from members**

Councillor Rea updated Members on the latest Outside Body activity. Councillor Crisp added that she substituted for Councillor Bisknell at a recent meeting of the Tourism Alliance. Sir William Lawrence reported back on his attendance at the latest meeting of the British Board of Film Classification.

**Decision**

Members noted the update.

**7 Update on current issues**

Members noted the update.

**8 cCloa Case studies – boosting the economy through heritage**

Members received a paper presenting case studies about councils' leadership role in the visitor economy.

**Decision**

Members noted the case studies.

**9 Leading Olympic and Paralympic Legacy**

For this item Councillor Rea welcomed Councillor Stephen Castle, Chairman of the LGA's 2012 Olympic and Paralympic Games Task and Finish Group, who attended to give a final report on the Group. He explained how the Task and Finish Group was set up to support local

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authorities on the operational delivery of the Olympic and Paralympic Games. He emphasised that it had done so successfully and the way that it had shown the resourcefulness and resilience of local government.

Members noted the importance of legacy as it was one of the key factors which contributed to Great Britain winning the bid to host the Games. Members agreed that with the dismantling of the Games support structures, in and outside of London, only local government is in a position to ensure the legacy and the benefits of the Games can be realised on the ground in localities across the country. The Culture, Tourism and Sport Board is well-placed to support this and to take ownership of the legacy agenda.

Councillor Castle thanked members who were a part of the Task and Finish Group, as well as the Culture, Tourism and Sport Board for its support. He stated that local government should be proud of what the sector had achieved in relation to the Games.

Members thanked Councillor Castle for his leadership of the Task and Finish Group and for his long-standing support for local government's role in the Games.

**Decision**

Members agreed that legacy should be a key priority for the Culture, Tourism and Sport Board this year.

**Action**

Officers to progress actions as outlined in the report.

**Officers/Laura  
Caton**

**10 Any other business**

None.

**Date of the next meeting: Wednesday 16 January 2012 at 1.00pm  
Local Government House**